



Luke Zammit

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INTRODUCTION

As a Social Media storyteller, I have built a niche online presence as a creative writer. The strategy mainly involves writing micro-fiction for the Twitter platform and my blog *alphawings.net*.

My studies in B.A. (Hons) in Media (Moving Image) have been successfully completed in June 2016. These studies have given me sound knowledge about formalities and ethical issues within the Media industry, while also gaining experience with media related equipment, such as; Camera, Lighting, Pocket Recorder, and Video/ Audio Editing Software. The course has helped me with honing my creative skills when planning content, especially video, for an online presence.

A sense of organisation and good interpersonal skills have been gained through school projects, internships, and volunteer experience.

Digital marketing and entrepreneurial knowledge is gained through avid research on various online platforms, such as, Social Media of entrepreneurial personalities and news sites that give updates on the online community.

WORK HISTORY

Jul 2016 – Dec 2016

Internship – Media Production

SGM Solutions & Global Media GmbH, Berlin (Germany)

Video and audio production and post-production

Oct 2015 –

Freelance Video Editing

Oct 2014 – Jun 2015

Student Media Production

SGM Solutions & Global Media GmbH, Berlin (Germany)

Audio post-production

Jul 2014 – Sep 2014

Internship – Media Production

SGM Solutions & Global Media GmbH, Berlin (Germany)

Video and audio production and post-production

Sep 2013 – May 2014

Studio Camera Operator

Click TV Show

May 2013 – Jul 2013

Intern

Anchovy Studios, Malta

Market research and Social Media management.

EDUCATION AND TRAINING

2016

Professional Diploma in Digital Marketing

Digital Marketing Institute

Digital Marketing, Search Engine Optimisation, Digital Display Advertising, Social Media, Mobile Marketing, Analytics, Email Marketing, Search Marketing PPC, Strategy & Planning.

2014 – 2016

B.A. (Hons) in Media (Moving Image)

MCAST Institute for the Creative Arts, (Malta)

Applied Media Techniques, Reading the Screen, Producing and Directing Live Entertainment, Entrepreneurship, Creative Screenwriting, Creative Sound Design, Experimental Film, And Digital Post Production.

2013

Introduction to Screenwriting

University of Malta, (Malta)

12-hour course

2012 – 2014

MCAST-BTEC Higher National Diploma in Media (Moving Image)

MCAST Institute for the Creative Arts, (Malta)

2010 – 2012

MCAST-BTEC Extended Diploma in Creative Media Productions

MCAST Institute for the Creative Arts, (Malta)

2009 – 2009

Dreamweaver

M.I.C.S, (Malta)

HTML

2006 – 2007

Secondary Education Certificate, 'O' Levels

MATSEC, (Malta)

Mathematics, Maltese, English, Biology

1993 – 2006

School Leaving Certificate

St. Michael's Foundation, (Malta)

DIGITAL COMPETENCE

INFORMATION PROCESSING	COMMUNICATION	CONTENT CREATION	SAFETY	PROBLEM SOLVING
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital competences – Self-assessment grid

ADDITIONAL INFORMATION

DRIVING LICENCE

B1, B

VOLUNTARY WORK

Junior Eurovision Song Contest - Media Production;

Valletta Film Festival 2015 - Box Office.

Valletta Film Festival 2016 – Twitter

Internship - SGM Solutions & Global Media GmbH,
Berlin (Germany)

REFERENCE LETTERS
(Available upon request)

Part-time - SGM Solutions & Global Media GmbH,
Berlin (Germany)

Junior Eurovision Song Contest 2014 - Media
Production